Indiana Association of Agricultural Educators 2015

Location & Dates:

Summer Conference
June 8-10, 2016
Four Points by Sheraton Hotel and Conference Center
1600 Cumberland Avenue
West Lafayette, IN 47906

Indiana
A ssociation of
A gricultural
E ducators

Winter Conference January 14, 2016 Indiana FFA Leadership Center 6595 South County Road 125 West Trafalgar, IN 46181

The Indiana Association of Agricultural Educators (IAAE) would like you to join us as we develop the over 250 agricultural educators in the state of Indiana. *We invite you to participate in one of our Sponsorship programs which could include:*

- Booth space at one or two of our professional development conferences
- The time to address the attendees of the conference
- Advertisement space in our IAAE teacher directory
- An advertisement linked to your corporate website on our web page
- Direct sponsorship of a teacher for a professional development event
- Individual Sponsorship of a session/reception

To help ensure businesses receive visibility and quality time to speak with FFA advisors/agricultural educators, all exhibitors will have booths in common meeting areas at both conferences. While we do not anticipate any problems, you are responsible for your own merchandise.

Your Audience

Indiana Association of Agricultural Educators is the professional organization for agricultural educators throughout the state. IAAE provides its members professional development and advocates for their members as needed. Sponsors will have the opportunity to meet and talk with *educators motivated to improve agricultural education in the state of Indiana*. Over 300 Indiana agricultural educators and stakeholders will participate in the conference.

The IAAE directory is posted on the organizations website www.inaged.org which is utilized by teachers, businesses, and others vested in agricultural education in the state of Indiana. The IAAE Website also provides advertisement space for our supporter's logo on the front page of the website. In addition to looking for professional development, these teachers will be anxious to advance their knowledge about the agricultural industry, fundraising opportunities, educational resources, and ways to be a more effective educator. To increase attention to your booth, we highly encourage interactive displays, samples, and prizes.

Exhibit Booth Space

Each booth will contain: 1 – table Free Internet

2 – Folding chairs Free Electric (bring cords)

Sponsorship Levels:

<u>Platinum - \$2,500</u>

- Company sponsorship for an individual teacher to attend the NAAE Conference
- Sponsorship of the partner reception at our summer banquet
- Booth space at two of our professional development conferences
- The time to address the attendees of the conference
- Advertisement space in our IAAE teacher directory
- An advertisement linked to your corporate website on our web page
- Individual sponsorship of a session at a conference

Gold - \$1,000

- Booth space at two of our professional development conferences
- The time to address the attendees of the conference
- Advertisement space in our IAAE teacher directory
- An advertisement linked to your corporate website on our web page
- Individual sponsorship of a session at a conference

Silver - \$800

- Booth space at two of our professional development conferences
- Advertisement space in our IAAE teacher directory
- An advertisement linked to your corporate website on our web page
- Individual sponsorship of a session at a conference

Bronze - \$400

- Booth space at one of our professional development conferences
- Advertisement space in our IAAE teacher directory
- An advertisement linked to your corporate website on our web page

If your organization requires more than 1 table, please add \$25 per additional table to your registration fee. Wireless will be available.

If you have additional needs or questions, please contact Tamara Neighbors, IAAE Executive Director at tneighbors@isda.in.gov or via phone 765-412-5945.

Please fill out the enclosed registration form and send it with your check or money order made payable to:

Indiana Association of Agricultural Educators c/o Annette Applegate 4533 South Schnell Rd Birdseye, IN 47513